

# Tipping points and nudges in complex systems

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# Tipping Points

*The International No.1 Bestseller*

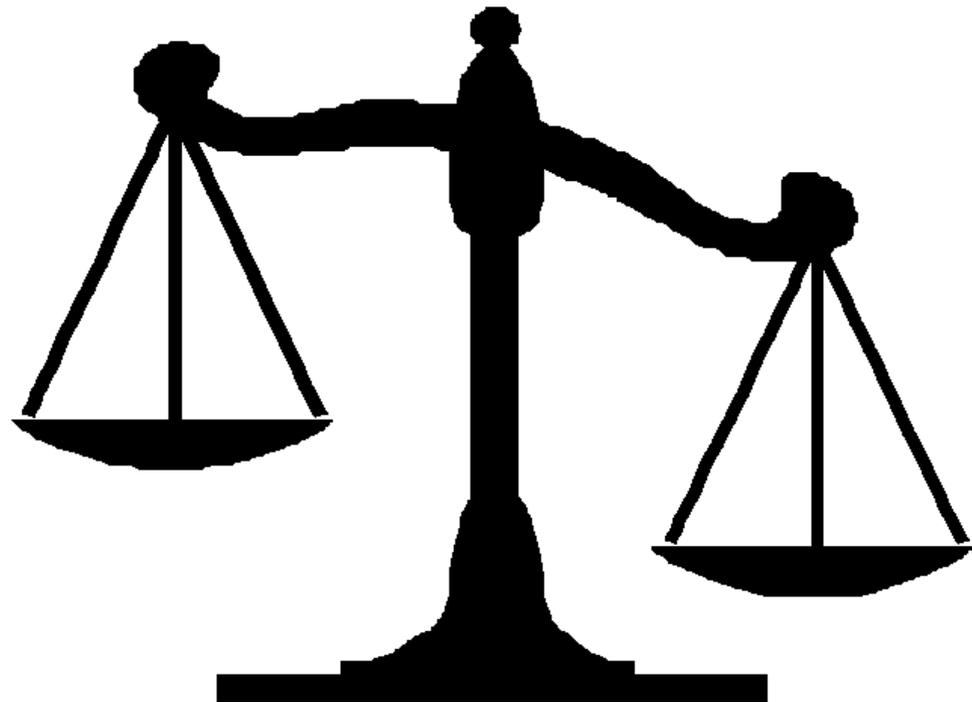
*The*  
**TIPPING  
POINT**

*HOW LITTLE THINGS CAN MAKE  
A BIG DIFFERENCE*



*'Soon fascinates the reader... Gladwell is intelligent, articulate,  
well-informed and thought-provoking' Observer*

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# Tipping points in deterministic systems

- Discontinuity of attractor with respect to changes in the system (maybe want to add hysteresis?)
- Use Hausdorff metric on set of compact subsets: smallest  $\varepsilon$  such that each is in an  $\varepsilon$ -neighbourhood of the other.
- And measure changes in the system by e.g.  $C^1$  norm of the vector field
- e.g. saddle-node bifurcation produces a jump from node to some other attractor
- But many other types of bifurcation can produce a discontinuity in attractor, e.g. crises

# Phases of stochastic systems

- A more appropriate context for many purposes is spatially extended stochastic systems.
- Instead of subsets of state space, consider probability distributions on state space (or even on state space  $\times$  time).
- The analogue of attractors are “phases”: probability distributions that arise from realisations of systems that have been running since the infinite past.

# Reasons

- Chaotic dynamics viewed imprecisely produce a stochastic process.
- Spatial extent is crucial for many complex systems
- Spatially infinite stochastic systems can exhibit more than one phase, without a topological origin.
- Example: NEC majority voter PCA (Vassilyev, Petrovskaya & Piatetski-Shapiro, 1969)  
[Demo by Marina Diakonova]



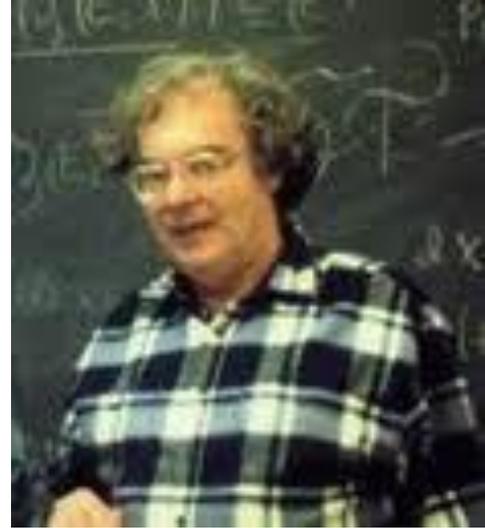
# Tipping point for stochastic systems

- Say a tipping point is a discontinuity in a phase with respect to changes in the system (again maybe add hysteresis).
- For this, need a metric on probability distributions; also on systems.

# How to measure distance between multivariate probability distributions

- $S$  countable set
- For  $s$  in  $S$ ,  $(X_s, d_s)$  Polish (complete separable metric) space of diameter  $\leq \Omega$
- $X = \prod X_s$  with product topology
- $\mathcal{P} =$  Borel probabilities on  $X$ ; want a metric on  $\mathcal{P}$
- All standard metrics are useless when  $|S|$  is large, e.g. “Total variation convergence essentially never occurs for particle systems” (Liggett, 1985). Same for Jeffreys-Jensen-Shannon, Hellinger, Fisher information, projective, transportation (Vasserstein, Kantorovich, Rubinstein) metrics.

# Dobrushin metric



- BC = bounded continuous functions  $f: X \rightarrow \mathbb{R}$
- $\Delta_s(f) = \sup (f(x) - f(y)) / d_s(x_s, y_s)$   
over  $x, y$  in  $X$  with  $x_r = y_r$  for all  $r \neq s$ ,  $x_s \neq y_s$ .
- $|f| = \sum \Delta_s(f)$ , *Dobrushin semi-norm*
- $F = \{f \text{ in BC: } |f| < \infty\}$ , *Dobrushin's functions*
- $Z =$  Borel zero-charge measures  $\mu$  on  $X$ , i.e.  $\mu(X) = 0$
- $|\mu| = \sup \mu(f) / |f|$  over non-constant  $f$  in  $F$
- $(Z, |\cdot|)$  is a Banach space
- For  $\rho, \sigma$  in  $\mathbb{P}$ :  
 $D(\rho, \sigma) = |\rho - \sigma|$ , *Dobrushin metric*,  
makes  $\mathbb{P}$  a complete metric space (of diameter =  $\sup \text{diam}_s(X_s)$ )

# Applications to PCA

- Probability  $p_s^x$  on  $X_s$  for new state  $x_s'$  of site  $s$  in  $S$  given current state  $x$  in  $X$
- Transition probability  $p^x = \prod p_s^x$
- Transition operator  $P$  on  $f$  in BC:  
 $(Pf)(x) = p^x(f)$
- Induces  $P$  on  $\rho$  in  $\mathbb{P}$  by  $(\rho P)(f) = \rho(Pf)$
- Want to bound  $|P|$  on  $Z$

# Dobrushin's dependency matrix

- For  $\rho, \sigma$  probabilities on  $X_r$ , define transportation distance  
$$D_r(\rho, \sigma) = \sup (\rho(g) - \sigma(g)) / |g|$$
over non-constant Lipschitz functions  $g: X_r \rightarrow \mathbb{R}$ ,  $|g|$  = best Lipschitz constant
- For  $r, s$  in  $S$ , let  $K_{rs} = \sup D_r(p_r^x, p_r^y) / d_s(x_s, y_s)$ over  $x, y$  in  $X$  with  $x_q = y_q$  for all  $q \neq s$ ,  $x_s \neq y_s$ .
- Then  $|P| \leq |K|_\infty = \sup_r \sum_s K_{rs}$ .
- In particular,  $|K|_\infty < 1$  implies  $P$  has a unique stationary probability  $\rho$  and it attracts exponentially
- e.g. NEC majority voter for  $\lambda$  in  $(\frac{1}{3}, \frac{2}{3})$
- Same if  $|K^t|_\infty \leq Cr^t$  for some  $r < 1$ :  $D(\sigma P^t, \rho) \leq Cr^t D(\sigma, \rho)$
- Exponentially attracting stationary probability is stable to perturbation:  
$$D(\rho, \rho_0) \leq C |\rho_0 (P - P_0)| / (1 - r - C |P - P_0|),$$
$$D(\sigma P^t, \rho) \leq C (r + C |P - P_0|)^t D(\sigma, \rho)$$

# Strongly dependent PCA



- Toom proved NEC majority voter PCA has at least two phases for small enough error rates.
- Numerically, Bennett and Grinstein (1985) determined a transition curve.
- Find behaviour like catastrophe theory [Demo, Piotr Slowinski]
- Prove jump?
- Revisit Zeeman examples of jumps in social settings?

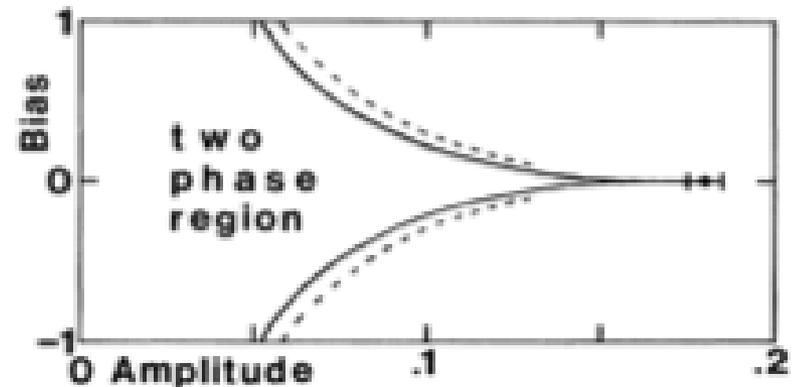
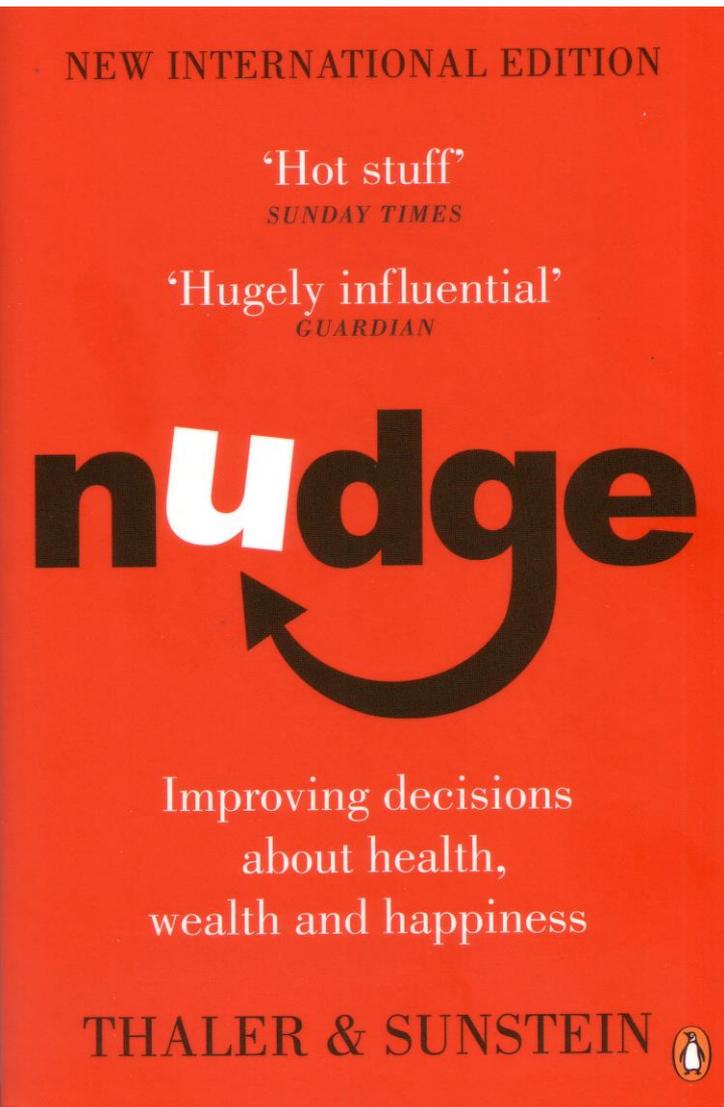


FIG. 1. Phase diagram of the NEC system, for noise parameters  $p$  and  $q$ , with amplitude  $= p + q$  and bias  $= (p - q) / (p + q)$ .



# Nudges



Cabinet Office

## Behavioural Insights Team



28 May 2013 — Research and analysis

### Applying behavioural insights to charitable giving

Research from the Behavioural Insights Team, or Nudge Unit, shows how charity donations can be increased by using behavioural sciences.

# Management of complex systems

- = control of probability distributions (rather than trajectories)
- Two strands:
  - Changing the evolution law
  - Observing the realisation

# Response of weakly dependent PCA to time-dependent control

- Suppose time-dependent transition operator  $P_t$ , near an exponentially mixing one, then there is a unique time-dependent probability  $\pi_t$  and

$$\pi'_t = \pi_{t-1} P'_{t-1} + \pi_{t-2} P'_{t-2} P_{t-1} + \pi_{t-3} P'_{t-3} P_{t-2} P_{t-1} + \dots$$

- To make sense of the above for PCA, use Dobrushin metric again.

# Response of strongly dependent complex systems

- Demonstrations
- Control of phases
  - to encourage transition to a more desirable phase
  - or to prevent transition to an undesirable phase
- Context:
  - infinite system has more than one phase;
  - real system is finite with unique phase but has corresponding metastable phases
- Measure cost of changing transition probability  $p$  to  $p'$  by  $\sum_t \sup_x \sum_s D_s(p^x_s, p'^x_s)(t)$
- Want to go from one metastable phase to another with minimum cost.

# Attractors and basins

- Phases are mutually singular: for each phase  $\mu$  there is a subset  $A_\mu$  of state space with full  $\mu$ -measure and measure 0 for all other phases
- Define attractor for  $\mu$  to be smallest such  $A_\mu$ .
- Define basin  $B_\mu$  of a phase  $\mu$  to be the set of states from which realisations go to  $\mu$  with probability 1.
- Start in attractor  $A_\mu$ ; want to get into  $B_\nu$  with min cost.

# cf Wentzell-Freidlin theory

- Deterministic dynamics plus small noise
- Exists a quasipotential  $V$  governing transitions between basins, determined by solution of optimal control problem with respect to the log noise cost.
- Extended to Markov chains on compact manifolds [Kifer, 1990] with some slow transitions.
- Application to noisy globally coupled maps by Hamm, 1999
- Need to extend to spatially extended case.
- Problem of what to count as a neighbourhood of a given state

# Conclusion

- Lots of work required, but hope for a theory of tipping points and nudges for spatially extended stochastic systems.